



16th Annual MammoJam Music Festival
Saturday, March 1st, 2019
8x10 in Federal Hill
410-456-2614
www.mammojam.org

2019 MammoJam Music Festival Sponsorship

Thank you for your interest in becoming a sponsor of the 16th Annual MammoJam Music Festival. MammoJam supports programs that provide essential early detection and treatment of breast cancer in low income underinsured women. Since 2004 MammoJam has worked closely with the *Hoffberger Breast Center at Mercy Medical Center* and Harbor Hospital's *Breast and Cervical Cancer Program* and *Healthcare for the Homeless* to provide medical services to Baltimore's most vulnerable women.

Beginning in 2010 MammoJam has supported a Bilingual Outreach Worker at Harbor Hospital that has scheduled appointments and provided on-site translation for exams and office visits for over 600 Spanish speaking women in Baltimore.

In 2019 MammoJam proudly celebrates our 16th anniversary and another outstanding opportunity for your business to reach new customers or entertain important clients.

Over the last fifteen years the MammoJam Music Festival has provided audiences at Federal Hill's historic 8 x10 with the best in local and national music while raising over \$150,000 for local breast cancer prevention and treatment programs.

MammoJam sponsorship is an excellent way for your business to work with a highly visible charitable organization whose audience actively supports the arts and the health care needs of their community. In addition to placing you in direct contact with the attendees of our events, MammoJam's media partnership and our aggressive email and print advertising campaign will help you reach thousands more potential customers throughout the region.

Attached is a description of our sponsorship levels. I look forward to talking with you about these and other exciting opportunities to increase the visibility of your business while supporting an important cause

Thank you for considering sponsorship of MammoJam. If you have any further questions please contact me at wromani16@gmail.com or 410-456-2614.

Best Regards,

Bill Romani
President, MammoJam Music Festival, Inc.



16th Annual MammoJam Music Festival
Saturday, March 2nd, 2019
8x10 in Federal Hill
410-456-2614
www.mammojam.org

16th Annual MammoJam Music Festival Sponsorship Levels



\$10,000 Owner (\$8,770 is tax deductible)

- Naming Rights for all 2018 MammoJam events "*MammoJam Event, presented by Your Company*".
- Company name and/or logo in all MammoJam literature, print advertising, and posters
- Company logo & hyperlink prominently displayed on top banner of MammoJam web site
- Banner logo and hyperlink on email blasts to over 2000 supporters
- Table and marketing space provided at events.
- Company signage displayed prominently behind the stage
- 24 MammoJam tickets per event and 10 MammoJam t-shirts, 12 Jug Jog Registrations



\$5,000 Promoter (\$4,310 is tax deductible)

- Naming Rights for the MammoJam Music Festival "*MammoJam, presented by Your Company*".
- Company name and/or logo in all MammoJam literature, print advertising, and posters
- Company logo & hyperlink prominently displayed on MammoJam web site.
- Banner logo and hyperlink on email blasts to over 2000 supporters
- Table and marketing space provided at the events.
- Company signage displayed prominently behind the stage
- 14 MammoJam tickets per event and 8 MammoJam t-shirts, 6 Jug Jog Registrations



\$2,500 Headliner (\$1,990 is tax deductible)

- Naming rights for the festival stage "*The XXX Stage*"
- Company name and/or logo all MammoJam literature, print advertising, and posters
- Company logo & hyperlink prominently displayed on MammoJam web site.
- Logo and hyperlink on email blasts to over 2000 supporters
- Table and marketing space provided at the events.
- Company signage displayed prominently behind the 8 x 10 stage
- 10 MammoJam tickets per event and 8 MammoJam t-shirts, 4 Jug Jog Registrations



\$1,250 Special Guest (\$770 is tax deductible)

- Company name and/or logo all MammoJam literature, print advertising, and posters
- Company logo & hyperlink prominently displayed on MammoJam web site.
- Company signage displayed prominently on *Life Wall* during events.
- 6 MammoJam tickets per event and 4 MammoJam t-shirts



\$500 Opening Act (\$380 is tax deductible)

- Company name & hyperlink displayed on MammoJam web site.
- Company signage displayed prominently on *Life Wall* during events.
- 4 MammoJam tickets per event and 2 MammoJam t-shirts



\$250 Roadie (\$190 is tax deductible)

- Company signage displayed prominently on *Life Wall* during events.
- Company name listed in festival program
- 2 tickets to a MammoJam